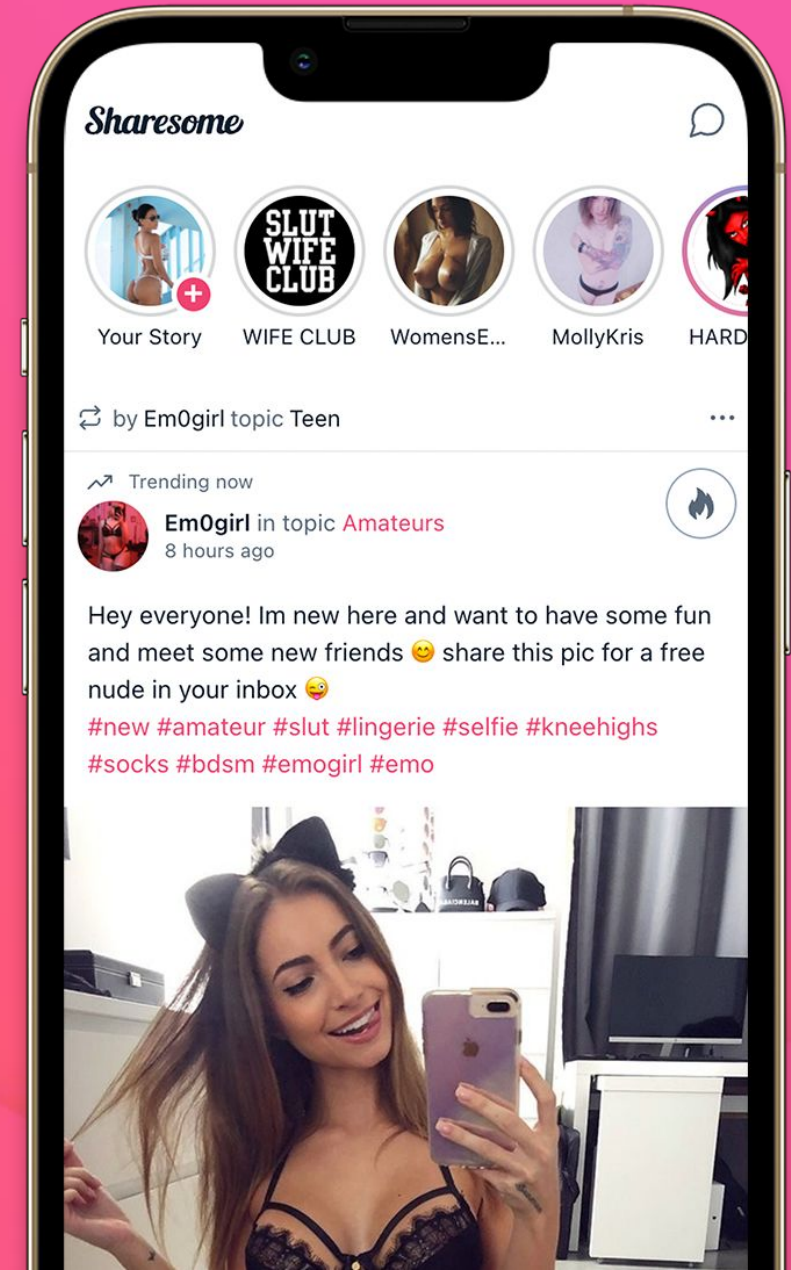


Social media utility token for
the **\$100 billion** adult content
creator industry.



A token for the creator economy

Our mission is to create a sex-positive alternative to Instagram, Facebook, Tik Tok, Snapchat and others, with a utility token as its native currency that gives everyone access to social ads for NSFW content.

The entertainment industry has just started its transformation process from a gig-based industry to a creator-driven industry. Adult content creators are at the forefront of this change, already generating 6 billion USD in revenue on just one single platform (OnlyFans) in 2021, driving innovation. At the same time they are cut off from the possibility to openly advertise their brands on mainstream social media as sex workers are constantly targeted and banned.

Therefore, we built Sharesome. Think of Sharesome as a mix between Instagram, Twitter, and Reddit – without the hate-speech, but with the nudes.

Flame Token is the native currency of Sharesome. It is already used as a value transfer mechanism on the platform.

That means:

The utility was built before the token was launched.



Executive Summary



What we do

Building a sex-positive social discovery network as an alternative to existing platforms which are basically sexuality free zones.

Creating a utility token for social ads as the native currency of it.



Why we're doing it

The creator economy is already a reality in the adult industry and will change the way we work.

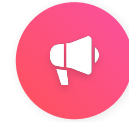
Because sex workers are banned on mainstream social media, advertising is the holy grail of the industry.



How we do it

Building a Progressive Web App (PWA) that runs 100% in the browser.

Organic growth since the beginning, beating the existing players in the SEO-game (as social media platforms beat tube sites by design).



Who are the advertisers

Adult content creators who advertise their OnlyFans page, other paysites, or live cam sites .

Brands like Brazzers or Vixen, who advertise their paid membership websites.

Private persons looking for exposure for their kink.

Flame Token solves the most important problems for promoting NSFW content (or kinks)...

Deplatforming (or the War on Porn problem)

Despite the fact that adult content creators generate billions of USD in revenue each year, they do not have a social platform where they can promote what they do. The policies of mainstream social media platforms ban all kind of content related to sex, even erotic art, or the talk about sex or common kinks. Sex workers are basically deplatformed. Imagine Pizza Hut wouldn't be allowed to talk about cheese and tomatoes on their Instagram profile...

The holy grail of the adult creator economy: advertising

Some OnlyFans creators make hundreds of thousands of dollars every month, but can't spend a single dollar in social media ads. Imagine running a multimillion dollar media company and not being able to purchase ads on Facebook...

Mainstream social media as a sexuality-free zone

Not only sex workers are the target of the "war on porn", it's also people with no commercial interest that seek to connect with like minded people. This concerns communities like the LGBTQ+ or BDSM communities, or private persons looking for connections or exposure for their kink.





We enable millions of creators to market and promote their content to users.

It's a 100 billion dollar market.

The Passion Economy started in the adult industry. 1.5 million adult content creators generated in 2021 \$6 billion in revenue on OnlyFans alone. Sex workers are replacing gig work for studios with a new way to monetize their skills: They earn a passive income.

In the past 3 years, we've built the social discovery platform Sharesome as a PWA (Progressive Web App) which already has 1.6M MAU and with \$XFL as its native currency. Our mission is to give adult content creators everything they need to promote themselves.

It is our mission to build the Holy Grail of the creator economy: Advertising! Therefore, we built Sharesome as the utility and \$XFL as the medium of exchange token.

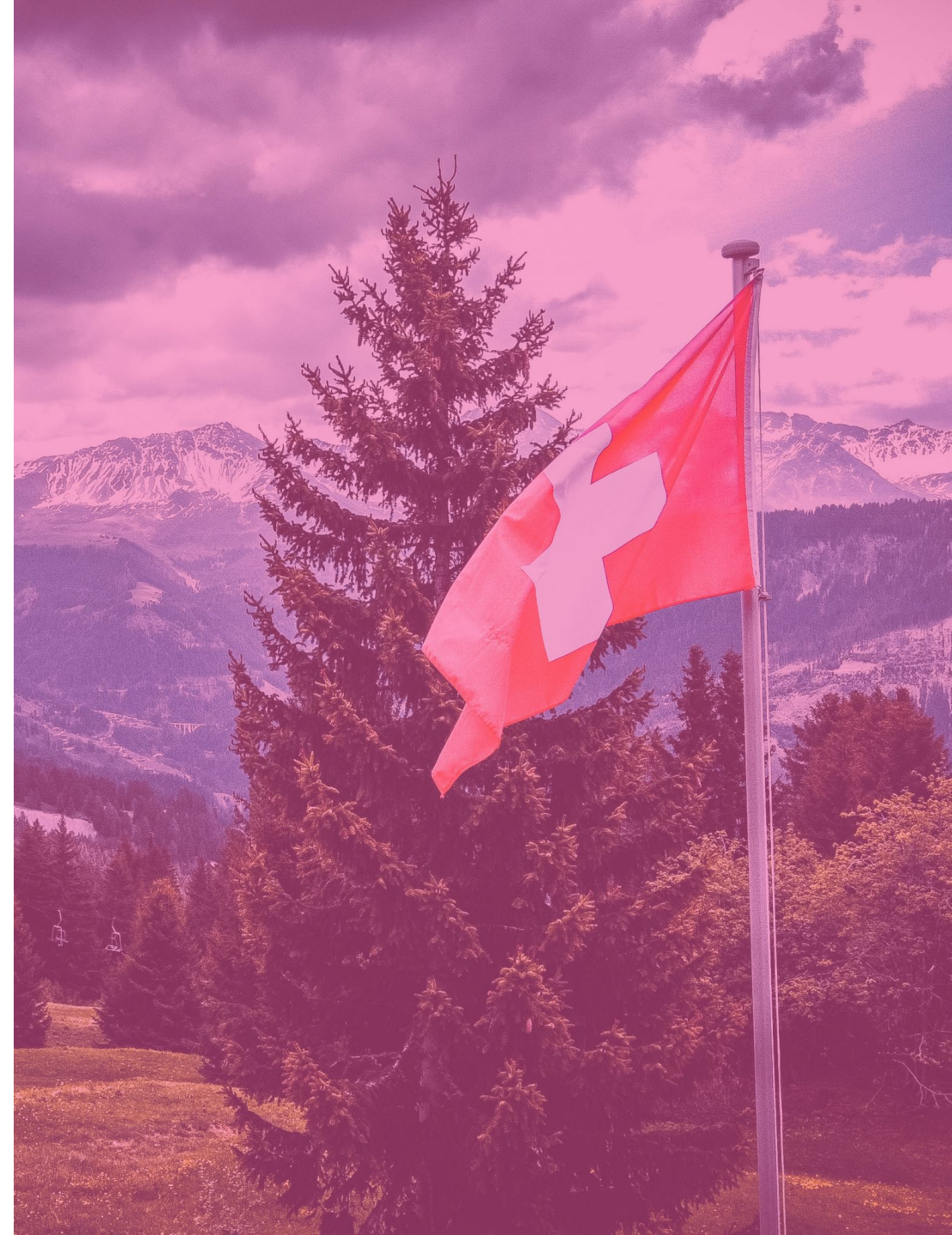
Flame Technologies AG is a Swiss company.

Flame Technologies is headquartered in Zug, Switzerland.

The highly advanced regulatory environment of Switzerland, specialized in financial services made it a safe haven for assets. Switzerland became also a leading jurisdiction for digital assets and the blockchain economy. It is the home for the Ethereum foundation, as well as for companies like Coinbase and Kraken.

The Swiss Financial Market Supervisory Authority FINMA has examined our business model in detail within the scope of a subordination request. In their statement, FINMA stated that no authorization requirements under financial market law exist for the issuance of the Flame Token.

**This means that there are no regulatory barriers
for the deployment of the Flame Token contract
and the issuance of the \$XFL Token.**



Flame Token: Same But Different

The best comparison with Flame would be ETH itself. ETH (utility token) is needed to pay for the transactions (utility) on the Ethereum Mainnet (platform). Or BNB (utility token) that can be used to pay for fees (utility) on the Binance Exchange (platform). In our case, Flame (utility token) is needed to pay for promoted posts (utility) on Sharesome (platform).

Above mentioned tokens are same same, but different!



\$ETH: Utility = Gas fees
Platform = Ethereum
Industry: Blockchain



\$BNB: Utility = Trading fees
Platform = Binance
Industry: Crypto Exchange



\$XFL: Utility = Ads
Platform = Sharesome
Industry: Porn



Flame Token \$XFL

Token standard:	ERC20 - the most widely adopted standard in the world
Initial supply:	10.5 billion XFL
Current supply:	14.35 billion XFL
Max supply:	21 billion XFL
Token contract (Etherscan):	0x469861bdfd02e7ebce7cdeb281e8eec53069cf5f
Token decimals:	18



**Pre-sale
(Sold out)**



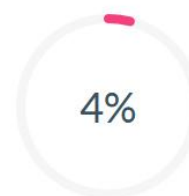
Public sale



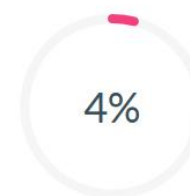
Team & Dev



**Marketing &
Growth**



**Community
rewards**



**Staking &
Farming**

The freedom to be you.

We bring nudes and crypto to social media.

Sharesome is the only social media platform that allows to post nudes and advertising for NSFW content. Sharesome does not discriminate.

On Sharesome, we encourage content creators to send traffic to their paysites.

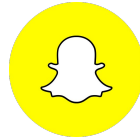
Sharesome provides a safe place to share adult content and one where everyone is free to explore their sexuality in a positive and mindful way.

Be you.

PRODUCTION



DISCOVERY



Sharesome



MONETIZATION



OnlyFans



Model hub






Where we are:

- ✓ Organic growth to **1.6M monthly** active users (MAU) in 3 years.
- ✓ **7,000 verified** creators onboarded until today.
- ✓ **650 million** posts are viewed by users every month.
- ✓ **8:17 minutes** average session duration on Sharesome.
- ✓ Sharesome is a **100% Progressive** Web App (PWA).
- ✓ Lean team of 7 people manages the whole platform.
- ✓ MVP of self-serve advertising platform launched with \$7k revenue per month which proves our revenue model already.
- ✓ Most of our traffic is **Tier 1 traffic** from USA (55%), UK, Germany, Canada, Australia, and so on...
- ✓ “As an answer to the increasing limitations on NSFW content imposed by social networks including Facebook, Instagram and Twitter, new platform Sharesome offers a truly restriction-free alternative for posting uncensored photos, videos and links.” – AVN Magazine

Brand recognition

In the four years since its inception, Sharesome has achieved superior brand recognition, making it by far the most searched crypto adult platform, with a volume that even surpasses generic adult keywords. Moreover, Google has included Sharesome in its Knowledge Graph and the most popular personal assistants (Siri, Google, Cortana) can answer questions about Sharesome. This level of brand awareness is unparalleled among our competitors.

↙ How we stack up against crypto competitors and popular adult terms:

Search term	Monthly searches	
avalanche	552,000	
teen	497,000	
 sharesome	354,000	↘
amateur	343,000	
solana	169,000	
cumrocket*	63,000	
pornrocket	37,000	
nafty	7,600	

https://sharesome.com

Sharesome - The first free adult social community

About · Contact · F.A.Q. · Sharesome for Business · Content Creators Program · Content Creator Info · Community Guidelines · Terms of Use · Privacy Policy ...

Log in to your account!

The first free adult social network. Log in to your account!

Topics

Topics · Barely legal · Your Slutty Daughter · Rough Sex · Hotwives

Discover

We couldn't find any profiles. Stars Show all stars.

Amateurs

Browse the hottest posts in topic Amateurs. We all enjoy the ...

[More results from sharesome.com »](#)

https://twitter.com/sharesomecom

Sharesome (@SharesomeCom) / Twitter

Your adult social platform. Powered by @FlameToken. Time to #MoveToSharesome. Meet the team: [#SharesomeLove](https://t.co/NY6cdtHYet).

https://en.wikipedia.org/wiki/Sharesome

Sharesome - Wikipedia


Sharesome is an adult social media website founded in 2018 and based in Cyprus. ... The website's founders claim they built Sharesome for adult content creators ...

https://www xnxx.com/search/sharesome.com

'sharesome.com' Search - XNXX.COM

XNXX.COM 'sharesome.com' Search: free sex videos. ... Our first Interview with porn star Luna Corazon on XBIZ Berlin made by SHARESOME TV about her career, ...

Sharesome Website



[sharesome.com](#)

Sharesome is an adult social media website founded in 2018 and based in Cyprus. The website's founders claim they built Sharesome for adult content creators and to offer them tools to grow their audience. Due to its familiar social network design, the platform has been dubbed "the Facebook of porn". [Wikipedia](#)

Written in: [Laravel](#)

Date launched: 2018

Registration: Optional (required to submit, comment, or like)

Users: 500,000+

Key people: [Tudor Bold](#) (co-founder and CEO), [Raif kappe](#) (co-founder) and [Tam Tam](#) (co-Founder)

Categories: [Social media](#), [Publishing](#)

People also search for [View 10+ more](#)

[Dreamwidth](#) [Tumblr](#) [Reddit](#) [OnlyFans](#)

[Feedback](#)

Where we are headed:

- Becoming the only social media platform for adult content.
- Growing the user base to 30M monthly active users in the next 3 years and 300M in 10 years.
- Improve self-serve advertising platform and generate a revenue of \$16M in 3 years and \$738M in 10 years.







Revenue Model

- Free, open social media platform for sharing adult content.
- Promoted posts, profiles, or topics for paying clients through self-serve advertising platform.
- Premium services for paying clients, like ad-free platform, priority support, stories, and a special badge.



Ad Performance 2021

			
What is the median price of 1,000 ad impression? Cost Per Thousand (CPM)			
\$0.20	\$6.46	\$7.91	\$7.19
What is the median price of a click on the ad? Cost Per Click (CPC)			
\$0.17	\$0.42	\$0.90	\$0.80
What is the ratio of clicks to impressions? Click-Through Rate (CTR)			
0.12%	1.55%	0.88%	0.90%
What is the average number of interactions with your post? Engagement Rate			
0.84%	0.12%	0.98%	0.80%

Funding

So far we raised:

\$2,392,762.42

Founding round

The founder, Robert Knapp, invested \$1,629,424.45 in debt between 2018-2021.

Seed round (token sale)

Over the course of 2021 we sold 820,669,933 XFL (3.91%) to 16 private investors in 16 different OTC deals for \$185,962.97 as part of an early friends & family program. The average price was \$0.000226599, ranging from \$0.0002 to \$0.00063.

Angel round (token sale & equity deal)

In a first angel round in July 2021 we sold 1,575,000,000 XFL (7.5%) and 25% shares in the holding for \$369,375.00, at a post-money valuation of the holding of \$1,300,650.

Round A (token sale & equity deal)

In July 2022 we sold 1,155,000,000 XFL (5.5%) and 12.5% shares in the holding for \$208,000.00 at a post-money valuation of the holding of \$1,663,880. The round is still ongoing.

Tokenization and upcoming public sales

(IPO of shares & IEO of tokens)

Flame Token will be the first cryptocurrency project with equity on the blockchain. In Switzerland, digitization is well advanced. The crucial prerequisite for issuing digital securities in Switzerland is the Digital Layer Technology (DLT) legislation. The Swiss parliament passed the DLT bill in September 2020. The “Blockchain Law”, which makes digital share certificates possible in the first place and forms a legal basis, has been in force since February 1, 2021.

Once we have tokenized the shares of the company, we will start a public sale by adding a widget on our website that allows the purchase of shares against ETH and XCHF, and by listing our shares on marketplaces.

We also work on listing XFL tokens on Centralized Exchanges (CEX).

Our values

We believe in people and their dreams.

We can only be successful together. To execute a business strategy and to build a sustainable business – we acknowledge that people make the difference.

We do what we say we will do.

We build partnerships based on trust. To build partnerships that create mutual value and benefit all – we want partners to be inspired by working with us.

We do the right thing.

We create a positive impact on the planet. To make positive changes, we acknowledge to be part of society – we focus on responsible investments and ownership.

We put others first.

We stay humble, kind and calm. To take credit of what we do, we need to earn respect – we are kind, attentive, and courteous to everyone who comes across.

Our executive board



Robert Knapp

FOUNDER, CEO

Robert is a serial entrepreneur with over 30 years of experience in building new products and services.

His previous venture was Cyberghost VPN, one of the best known 'Privacy as a Service' companies in the world. He sold CyberGhost VPN in 2017.



Thomas Herrmann

BOARD MEMBER

Thomas has been an entrepreneur and investor in the tech space for over 35 years. He was a shareholder in CyberGhost VPN until the exit in 2017.

Now he is overseeing the sales operations at Flame Technologies AG and serves as a member of the board.

Leadership team



Oana
OPERATIONS



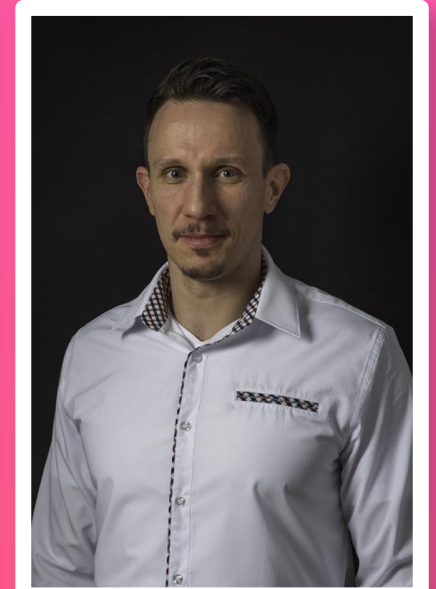
Andrei
PRODUCT



Mircea
BLOCKCHAIN



Sorin
BACKEND



Dennis
FRONTEND



The future

Sharesome will become the operating system for the creator economy, connecting adult content creators with their fans.

Content creators will use Sharesome as their preferred choice to build and grow their follower base.

We will become the market leader for influencer marketing in the adult industry, covering a \$100B market.

The social media landscape will become another player:

Sharesome, the social media network for all things sexy. Around 300M active users will enjoy the network pseudonymous while being on Facebook to connect with friends, on Instagram to show off, on Twitter to get the news, and on TikTok to watch some silly videos.



Get on board, we are going places.

Contact: Robert Knapp, Telegram @rckthwb